

## Husker DogFest Sponsor Information

Last year's Husker DogFest (<https://dogfest.unl.edu>) kicked off UNL's [Canine Cognition and Human Interaction Lab](#) with over 200 dog owners attending. We are repeating this event this year from 10am-2pm on **Saturday, September 21st, 2019** on the UNL City Campus. Dog owners will be welcome to bring their well-behaved and leashed dogs, and we will have lab tours, dog demonstrations, dog activities, pet-related vendors, and food vendors.

We are looking for sponsors who can help cover the costs of event fees, volunteer expenses, promotional materials, advertising, etc. In-kind materials such as raffle prizes are also welcome.

Sponsorship can occur at three levels

- Bronze: under \$100 or in-kind/services
- Silver: \$100-\$200
- Gold: \$200 or more

Sponsorship at the Silver level or above includes registration as a vendor. As per University policy, a sponsorship represents a payment made to the lab for which the donor may receive some acknowledgment of its products or services. This acknowledgment may include printing the sponsor logo on event materials and including the logo on the event web page. A sponsorship is not a donation, and no gift receipt will be given. Unspent funds will be used to cover research expenses for the lab.

We plan to market the event via social media and University press releases, as well as newspaper, radio, and television interviews. We will also post fliers at dog-related businesses, dog parks, etc.

Please help us make this event a success by completing this form by **August 15th**. If you would like to contact Jeff Stevens about the event or other ways to support the lab, please email [jstevens5@unl.edu](mailto:jstevens5@unl.edu).

Many thanks for your support!

Company/Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_

Street address: \_\_\_\_\_

City, state, zip code: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website or social media link: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Would you like to register as a vendor? If so, please sign Sponsor Vendor Registration form. Yes No

Would you like us to provide a vendor table and chairs? Yes No

Make checks payable to *University of Nebraska-Lincoln* and mail them by August 15th to:

Jeff Stevens  
B83 East Stadium  
University of Nebraska-Lincoln  
Lincoln, NE 68588

## Husker DogFest Sponsor Vendor Registration

If you would like to be a vendor at Husker DogFest, please read the following and sign below.

- Husker DogFest is scheduled for September 21st, 2019 (alternative date is September 22nd, 2019 if needed). In the event that Husker DogFest must be cancelled, we are not able to refund sponsorships or registration fees.
- We do not rent or provide tents. You can bring your own tent, but they cannot use stakes to stay in place.
- Vendors can park in the Stadium Drive parking lot between the 501 Building and Richards Hall.
- All dogs must be leashed or in crates. Pens are not allowed.
- Dogs cannot be adopted or sold at the event.
- A waiver of liability must be signed for dogs attending the event.
- Refreshments may be purchased from food trucks.
- Unfortunately, electrical outlets are not available.
- Restrooms are available in the 501 Building.

This Agreement is subject to the rules and regulations and statutes governing the Board of Regents of the University of Nebraska. No use of alcohol or controlled substances by the VENDOR or employees of the VENDOR will be allowed during the EVENT or while the employees are present on the premises of University property. In the event of noncompliance on the part of the VENDOR, legal sanctions may result. It is agreed by the VENDOR that the ORGANIZER shall not be held liable for any breach of contract based on the provisions herein, if, by court action caused by the county board having jurisdiction, it is determined that this public gathering or EVENT as described by the terms of this Agreement, will adversely affect the public health or welfare, resulting in restraining and permanently enjoining this EVENT from taking place. The court action described above is pursuant to Neb. Rev. Stat. §23-382 (Reissue 1997), or as amended relating to public gatherings.

VENDOR agrees to indemnify and hold harmless the University of Nebraska for all liabilities, losses, death of or injury to persons or destruction of property involving VENDOR, its employees, agents and representatives, sustained in connection with VENDOR activities specified within this agreement. This includes the University of Nebraska and its governing board, its officers, agents, representatives and employees.

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_